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# Results

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Fox River-area traffic  
congestion

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Conducted April 29, 2009

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**Client:** Village of St. Charles

**Date conducted:** April 29, 2009

**Number of Participants:** 2,243

**Margin of Error:** ± 2.05%

## TOPLINE RESULTS:

### 1. How would you rate the traffic congestion for trips crossing the Fox River?

	Percentage
A.Very light	5.17%
B.Somewhat light	4.19%
C.Moderate	12.71%
<b>D.Somewhat heavy</b>	<b>35.44%</b>
<b>E.Very heavy</b>	<b>41.15%</b>
F.Unsure	1.34%

Total for D & E: 76.59%

### 2. Do you believe that additional Fox River bridges or crossings are necessary to relieve traffic congestion?

	Percentage
<b>A.Yes</b>	<b>75.27%</b>
B.No	16.89%
C.Unsure	7.84%

### 3. Have you heard about the Red Gate bridge project?

	Percentage
<b>A.Yes</b>	<b>68.28%</b>
B.No	28.28%
C.Unsure	3.44%

### 4. Do you support or oppose the construction of the Red Gate Bridge?

	Percentage
<b>A.Support</b>	<b>64.93%</b>
B.Oppose	12.36%
C.Unsure	22.71%

**DEMOGRAPHIC QUESTIONS:**

**5. On which side of the Fox River do you live?**

	<b>Percentage</b>
A.East	31.30%
B.West	68.70%

**6. Which of the following communities do you live in or closest to?**

	<b>Percentage</b>
A.St. Charles	58.33%
B.Wayne	4.46%
C.South Elgin	23.92%
D.Campton Hills	10.54%
E.None of these	2.75%

**7. What is your gender?**

	<b>Percentage</b>
A.Female	63.31%
B.Male	36.69%

**Crosstabs begin on next page**

# Crosstabs

## By GENDER:

Cross-Tabulation between Question # 1 and Question # 7  
2243 Total Surveys

		TRAFFIC CONGESTION RATING					
GENDER	Very light	Somewhat light	Moderate	Somewhat heavy	Very heavy	Unsure	Total
1. Female	3.85%	4.15%	12.75%	37.81%	40.53%	0.91%	100.00%
2. Male	5.47%	4.04%	11.59%	32.29%	45.57%	1.04%	100.00%

Cross-Tabulation between Question # 2 and Question # 7  
2243 Total Surveys

		ADDITIONAL CROSSINGS/BRIDGES		
GENDER	Yes	No	Unsure	Total
1. Female	76.08%	15.92%	8.00%	100.00%
2. Male	76.17%	17.71%	6.12%	100.00%

Cross-Tabulation between Question # 3 and Question # 7  
2243 Total Surveys

		FAMILIAR WITH RED GATE BRIDGE		
GENDER	Yes	No	Unsure	Total
1. Female	68.75%	27.77%	3.47%	100.00%
2. Male	69.79%	27.08%	3.13%	100.00%

Cross-Tabulation between Question # 4 and Question # 7  
2243 Total Surveys

		SUPPORT/OPPOSE RED GATE BRIDGE		
GENDER	Support	Oppose	Unsure	Total
1. Female	64.08%	11.40%	24.53%	100.00%
2. Male	68.36%	13.41%	18.23%	100.00%

**By COMMUNITY:**

Cross-Tabulation between Question # 1 and Question # 6  
2243 Total Surveys

COMMUNITY	TRAFFIC CONGESTION RATING						Total
	Very light	Somewhat light	Moderate	Somewhat heavy	Very heavy	Unsure	
1. St. Charles	4.23%	4.23%	13.43%	35.15%	42.39%	0.57%	100.00%
2. Wayne	11.70%	7.45%	22.34%	28.72%	28.72%	1.06%	100.00%
3. South Elgin	3.97%	2.78%	8.53%	35.91%	46.83%	1.98%	100.00%
4. Campton Hills	1.80%	3.15%	11.26%	40.99%	42.34%	0.45%	100.00%
5. None of these	10.34%	12.07%	12.07%	37.93%	25.86%	1.72%	100.00%

Cross-Tabulation between Question # 2 and Question # 6  
2243 Total Surveys

COMMUNITY	ADDITIONAL CROSSINGS/BRIDGES			Total
	Yes	No	Unsure	
1. St. Charles	75.18%	17.09%	7.73%	100.00%
2. Wayne	55.32%	40.43%	4.26%	100.00%
3. South Elgin	83.93%	9.92%	6.15%	100.00%
4. Campton Hills	74.77%	17.12%	8.11%	100.00%
5. None of these	62.07%	24.14%	13.79%	100.00%

Cross-Tabulation between Question # 3 and Question # 6  
2243 Total Surveys

COMMUNITY	FAMILIAR WITH RED GATE BRIDGE			Total
	Yes	No	Unsure	
1. St. Charles	75.67%	21.56%	2.77%	100.00%
2. Wayne	76.60%	22.34%	1.06%	100.00%
3. South Elgin	54.76%	39.68%	5.56%	100.00%
4. Campton Hills	71.17%	27.93%	0.90%	100.00%
5. None of these	32.76%	58.62%	8.62%	100.00%

Cross-Tabulation between Question # 4 and Question # 6  
2243 Total Surveys

COMMUNITY	SUPPORT/OPPOSE RED GATE BRIDGE			Total
	Support	Oppose	Unsure	
1. St. Charles	68.43%	12.04%	19.53%	100.00%
2. Wayne	40.43%	47.87%	11.70%	100.00%
3. South Elgin	64.68%	7.34%	27.98%	100.00%
4. Campton Hills	68.47%	9.01%	22.52%	100.00%
5. None of these	36.21%	8.62%	55.17%	100.00%

**By EAST/WEST OF FOX RIVER:**

Cross-Tabulation between Question # 1 and Question # 5  
2243 Total Surveys

		<b>TRAFFIC CONGESTION RATING</b>						
<b>EAST/WEST OF FOX RIVER</b>		<b>Very light</b>	<b>Somewhat light</b>	<b>Moderate</b>	<b>Somewhat heavy</b>	<b>Very heavy</b>	<b>Unsure</b>	<b>Total</b>
1. East		5.60%	4.39%	15.73%	32.07%	41.15%	1.06%	100.00%
2. West		3.86%	4.00%	10.89%	37.49%	42.87%	0.90%	100.00%

Cross-Tabulation between Question # 2 and Question # 5  
2243 Total Surveys

		<b>ADDITIONAL CROSSINGS/BRIDGES</b>			
<b>EAST/WEST OF FOX RIVER</b>		<b>Yes</b>	<b>No</b>	<b>Unsure</b>	<b>Total</b>
1. East		72.31%	19.82%	7.87%	100.00%
2. West		77.67%	15.16%	7.17%	100.00%

Cross-Tabulation between Question # 3 and Question # 5  
2243 Total Surveys

		<b>FAMILIAR WITH RED GATE BRIDGE</b>			
<b>EAST/WEST OF FOX RIVER</b>		<b>Yes</b>	<b>No</b>	<b>Unsure</b>	<b>Total</b>
1. East		70.35%	25.72%	3.93%	100.00%
2. West		68.37%	28.60%	3.03%	100.00%

Cross-Tabulation between Question # 4 and Question # 5  
2243 Total Surveys

		<b>SUPPORT/OPPOSE RED GATE BRIDGE</b>			
<b>EAST/WEST OF FOX RIVER</b>		<b>Support</b>	<b>Oppose</b>	<b>Unsure</b>	<b>Total</b>
1. East		62.33%	16.19%	21.48%	100.00%
2. West		66.71%	10.41%	22.88%	100.00%

**By TRAFFIC CONGESTION RATING:**

Cross-Tabulation between Question # 2 and Question # 1  
2243 Total Surveys

<b>ADDITIONAL CROSSINGS/BRIDGES</b>				
<b>TRAFFIC CONGESTION RATING</b>	<b>Yes</b>	<b>No</b>	<b>Unsure</b>	<b>Total</b>
1. Very light	30.77%	62.50%	6.73%	100.00%
2. Somewhat light	39.13%	46.74%	14.13%	100.00%
3. Moderate	36.94%	51.12%	11.94%	100.00%
4. Somewhat heavy	79.84%	10.72%	9.43%	100.00%
5. Very heavy	92.06%	3.86%	4.08%	100.00%
6. Unsure	50.00%	13.64%	36.36%	100.00%

Cross-Tabulation between Question # 3 and Question # 1  
2243 Total Surveys

<b>FAMILIAR WITH RED GATE BRIDGE</b>				
<b>TRAFFIC CONGESTION RATING</b>	<b>Yes</b>	<b>No</b>	<b>Unsure</b>	<b>Total</b>
1. Very light	56.44%	37.62%	5.94%	100.00%
2. Somewhat light	47.25%	48.35%	4.40%	100.00%
3. Moderate	62.03%	32.71%	5.26%	100.00%
4. Somewhat heavy	65.80%	31.08%	3.12%	100.00%
5. Very heavy	76.14%	21.20%	2.66%	100.00%
6. Unsure	50.00%	40.91%	9.09%	100.00%

Cross-Tabulation between Question # 4 and Question # 1  
2243 Total Surveys

<b>SUPPORT/OPPOSE RED GATE BRIDGE</b>				
<b>TRAFFIC CONGESTION RATING</b>	<b>Support</b>	<b>Oppose</b>	<b>Unsure</b>	<b>Total</b>
1. Very light	25.00%	57.29%	17.71%	100.00%
2. Somewhat light	33.71%	28.09%	38.20%	100.00%
3. Moderate	35.23%	33.33%	31.44%	100.00%
4. Somewhat heavy	64.08%	8.42%	27.50%	100.00%
5. Very heavy	82.39%	3.01%	14.60%	100.00%
6. Unsure	38.10%	19.05%	42.86%	100.00%

**By ADDITIONAL BRIDGES/CROSSINGS NEEDED:**

Cross-Tabulation between Question # 1 and Question # 2  
2243 Total Surveys

	<b>TRAFFIC CONGESTION RATING</b>						
<b>ADDITIONAL CROSSINGS/BRIDGES</b>	<b>Very light</b>	<b>Somewhat light</b>	<b>Moderate</b>	<b>Somewhat heavy</b>	<b>Very heavy</b>	<b>Unsure</b>	<b>Total</b>
1. Yes	1.96%	2.21%	6.07%	37.89%	51.20%	0.67%	100.00%
2. No	17.76%	11.75%	37.43%	22.68%	9.56%	0.82%	100.00%
3. Unsure	4.12%	7.65%	18.82%	42.94%	21.76%	4.71%	100.00%

Cross-Tabulation between Question # 3 and Question # 2  
2243 Total Surveys

	<b>FAMILIAR WITH RED GATE BRIDGE</b>				
<b>ADDITIONAL CROSSINGS/BRIDGES</b>	<b>Yes</b>	<b>No</b>	<b>Unsure</b>	<b>Total</b>	
1. Yes	74.09%	22.95%	2.95%	100.00%	
2. No	54.17%	42.78%	3.06%	100.00%	
3. Unsure	41.82%	49.09%	9.09%	100.00%	

Cross-Tabulation between Question # 4 and Question # 2  
2243 Total Surveys

	<b>SUPPORT/OPPOSE RED GATE BRIDGE</b>			
<b>ADDITIONAL CROSSINGS/BRIDGES</b>	<b>Support</b>	<b>Oppose</b>	<b>Unsure</b>	<b>Total</b>
1. Yes	80.14%	3.79%	16.08%	100.00%
2. No	15.77%	53.52%	30.70%	100.00%
3. Unsure	21.12%	7.45%	71.43%	100.00%

**By FAMILIAR WITH RED GATE BRIDGE PROPOSAL:**

Cross-Tabulation between Question # 1 and Question # 3  
2243 Total Surveys

	<b>TRAFFIC CONGESTION RATING</b>						
<b>FAMILIAR WITH RED GATE BRIDGE</b>	<b>Very light</b>	<b>Somewhat light</b>	<b>Moderate</b>	<b>Somewhat heavy</b>	<b>Very heavy</b>	<b>Unsure</b>	<b>Total</b>
1. Yes	3.88%	2.93%	11.24%	34.47%	46.73%	0.75%	100.00%
2. No	6.25%	7.24%	14.31%	39.31%	31.41%	1.48%	100.00%
3. Unsure	8.11%	5.41%	18.92%	32.43%	32.43%	2.70%	100.00%

Cross-Tabulation between Question # 2 and Question # 3  
2243 Total Surveys

	<b>ADDITIONAL CROSSINGS/BRIDGES</b>			
<b>FAMILIAR WITH RED GATE BRIDGE</b>	<b>Yes</b>	<b>No</b>	<b>Unsure</b>	<b>Total</b>
1. Yes	82.02%	13.28%	4.70%	100.00%
2. No	61.35%	25.33%	13.32%	100.00%
3. Unsure	64.86%	14.86%	20.27%	100.00%

Cross-Tabulation between Question # 4 and Question # 3  
2243 Total Surveys

	<b>SUPPORT/OPOSE RED GATE BRIDGE</b>			
<b>FAMILIAR WITH RED GATE BRIDGE</b>	<b>Support</b>	<b>Oppose</b>	<b>Unsure</b>	<b>Total</b>
1. Yes	78.51%	13.21%	8.28%	100.00%
2. No	34.23%	11.13%	54.64%	100.00%
3. Unsure	42.47%	5.48%	52.05%	100.00%

**By SUPPORT/OPPOSE RED GATE BRIDGE:**

Cross-Tabulation between Question # 1 and Question # 4  
2243 Total Surveys

	<b>TRAFFIC CONGESTION RATING</b>						
<b>SUPPORT/OPPOSE RED GATE BRIDGE</b>	<b>Very light</b>	<b>Somewhat light</b>	<b>Moderate</b>	<b>Somewhat heavy</b>	<b>Very heavy</b>	<b>Unsure</b>	<b>Total</b>
1. Support	1.74%	2.17%	6.73%	35.26%	53.51%	0.58%	100.00%
2. Oppose	20.91%	9.51%	33.46%	24.33%	10.27%	1.52%	100.00%
3. Unsure	3.52%	7.04%	17.18%	43.27%	27.12%	1.86%	100.00%

Cross-Tabulation between Question # 2 and Question # 4  
2243 Total Surveys

	<b>ADDITIONAL CROSSINGS/BRIDGES</b>			
<b>SUPPORT/OPPOSE RED GATE BRIDGE</b>	<b>Yes</b>	<b>No</b>	<b>Unsure</b>	<b>Total</b>
1. Support	93.48%	4.06%	2.46%	100.00%
2. Oppose	23.19%	72.24%	4.56%	100.00%
3. Unsure	53.62%	22.57%	23.81%	100.00%

Cross-Tabulation between Question # 3 and Question # 4  
2243 Total Surveys

	<b>FAMILIAR WITH RED GATE BRIDGE</b>			
<b>SUPPORT/OPPOSE RED GATE BRIDGE</b>	<b>Yes</b>	<b>No</b>	<b>Unsure</b>	<b>Total</b>
1. Support	83.06%	14.70%	2.24%	100.00%
2. Oppose	73.38%	25.10%	1.52%	100.00%
3. Unsure	25.05%	67.08%	7.87%	100.00%

# Methodology

This poll was conducted on the evening of Wednesday, April 29, 2009 between 5:30 PM and 8:00 PM CDT. In all, 2,243 area registered voters agreed to participate in this survey. The phone numbers dialed (total, 24,000+) were selected by zip code match using our proprietary system to assure the greatest chance of providing an accurate cross-section of opinion for the entire geographical area.

Our sampling methodology ensures that *We Ask America* poll results are “projectable,” meaning that if every resident participated in this poll, those results would not differ from the reported results by more than the stated margin of error at a 95% confidence level (the industry standard), were the same survey taken repeatedly. For this case, results with margins of error of  $\pm 2.05\%$  at the 95% confidence level means that if the same survey were conducted 100 times, then 95 times out of 100 the results would not vary in either direction by more than 2.05% in either direction.

“Topline” results provide percentages of responses on the single poll question.

“Crosstabs” allow analytic comparisons to determine trends and contrasting opinions.

*We Ask America* adheres to the principles, ethics and guidelines of the American Association of Public Opinion Research.



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